

For immediate release: August 28, 2008

Hagen Realty Group Introduces Realtor-Auction Alliance

Carrollton, GA – Hagen Realty Group will begin offering an Auction Alliance for Realtors, focused on commercial properties and portfolios, effective September 1, 2008. “Such an alliance is unheard of in the real estate profession. We are introducing an ‘Addendum for Sale of Real Estate at Auction’, that allows the listing agent to maintain control of the listing, remain the point contact and continue the relationship with the client and buyers. We are a vendor for the Realtor.” Kim Hagen, President of Hagen Realty Group stated. “Our concept is unheard of in the U.S., however Australians have been using the format for years, with great success. We want to be a tool for the Realtor, not a competitor, working together to provide opportunity for sellers.” he continued.

“Commercial clients are looking for more than one option when it comes to marketing their property. Why not provide more than one alternative?” Hagen says, who has been in the real estate auction business since 1991. “Our industry is changing, and the needs of our clients are changing, you have to either change with the times, or become a dinosaur.”

HRG is an asset disposition firm which offers accelerated marketing through accelerated listings, public outcry auctions, sealed bid auctions, and Internet auctions to maximize dollar value for clients. The firm believes they are to identify highest and best use for each property, research market demands, identify similar properties available in the market, and develop the best marketing solution for each property, while taking into consideration the client’s needs and goals. HRG offers more than “one solution fits all”. Since entering the real estate auction profession, Hagen has conducted over one thousand auctions and has sold such properties as C-stores, Restaurants, Car Washes, Hotels, Mini Warehouses, and Apartment portfolios at auction with sale results in the millions. In January of this year he closed a \$19 Million dollar auction portfolio of 39 closed C-Stores in Michigan and Ohio.

HRG can be reached at (800) 942-6475 or on the web at www.hrgsold.com. You can reach Kim Hagen directly by email at kim@hrgsold.com for a copy of the Contract Addendum for Sale of Real Estate at Auction, for your personal review.